ABSTRACT OF THE DISCLOSURE

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An infinity mirror display apparatus, and method of manufacture, which allows private and commercial users to rapidly trade out favored display objects to create different infinity display effects for continued viewer interest and enjoyment. The apparatus comprises a housing having a stationary base member and an easily removable cover which together define an enclosed 7 interior space, at least two reflective surfaces positioned adjacent to the interior space with at least one of the surfaces being partially reflective, and at least one illumination source communicating with the interior space. The cover can be partially or totally removed from the stationary member during display object exchange. The apparatus can be wall-mounted for front and/or side viewing of the infinity mirror effect, or it can be table-mounted with multiple partially reflective surfaces for a full 360° view of the infinity mirror effect created by one or 13 more illuminated display objects. 14